



FOR IMMEDIATE RELEASE

Blue Horseshoe Development, LLC
Hamilton Towne Centre, LLC
7754 East St. Rt. 37
Sunbury, Ohio 43074

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HAMILTON TOWNE CENTRE, LLC / BLUE HORSESHOE DEVELOPMENT, LLC (DEVELOPER OF \$2 BILLION PLANET OASIS RESORT) ANNOUNCES JOINT VENTURE AND COMMITMENT FOR MAJOR BRAND HOTEL FOR ITS GAHANNA PROJECT

Hamilton Towne Centre Announces \$15 Million Major Brand Hotel

Sunbury Ohio - Today Hamilton Towne Centre LLC and Blue Horseshoe Development LLC announced that it has entered into a joint venture with 4574 N Hamilton LLC, Rick Vollhardt to develop his land at 4574 North Hamilton Road.

"I am excited to move forward with Hamilton Towne Centre, David Glimcher and Lenni Male in the development of this site for a state-of-the-art major brand hotel."

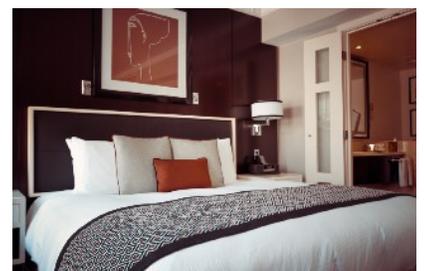
~Rick Vollhardt

"We are very excited to be joint venturing the project with Rick Vollhardt. Our first project together will include one of the newest boutique hotel concepts by a major brand, for which we have now received a signed commitment." ~David Glimcher

"I am thrilled to be working with Rick and our development team. We are proceeding with the approval process with the City of Gahanna and anticipate a first quarter construction start."

~Lenni Male

The major brand luxury boutique hotel, which will be officially announced soon, will be five stories with 120-140 rooms, offering "world-class" modern accommodations, including a business



center, personalized service, and every guest room and meeting space will feature contemporary industrial, and locally inspired design. We feel this hotel will be a benefit for those traveling to corporate headquarters of several large companies nearby, as well as leisure travelers preferring modern boutique-style accommodations.

About Blue Horseshoe Development

Blue Horseshoe Development, LLC, is a Central Ohio development company focused on providing unique, mixed-use development experiences to this market, along with other fast-growing markets nationwide.

Partners include David Glimcher, (480-907-4807), Lenni Male (614-204-8273). For additional information regarding Hamilton Towne Centre, please contact Blue Horseshoe Development, LLC.

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